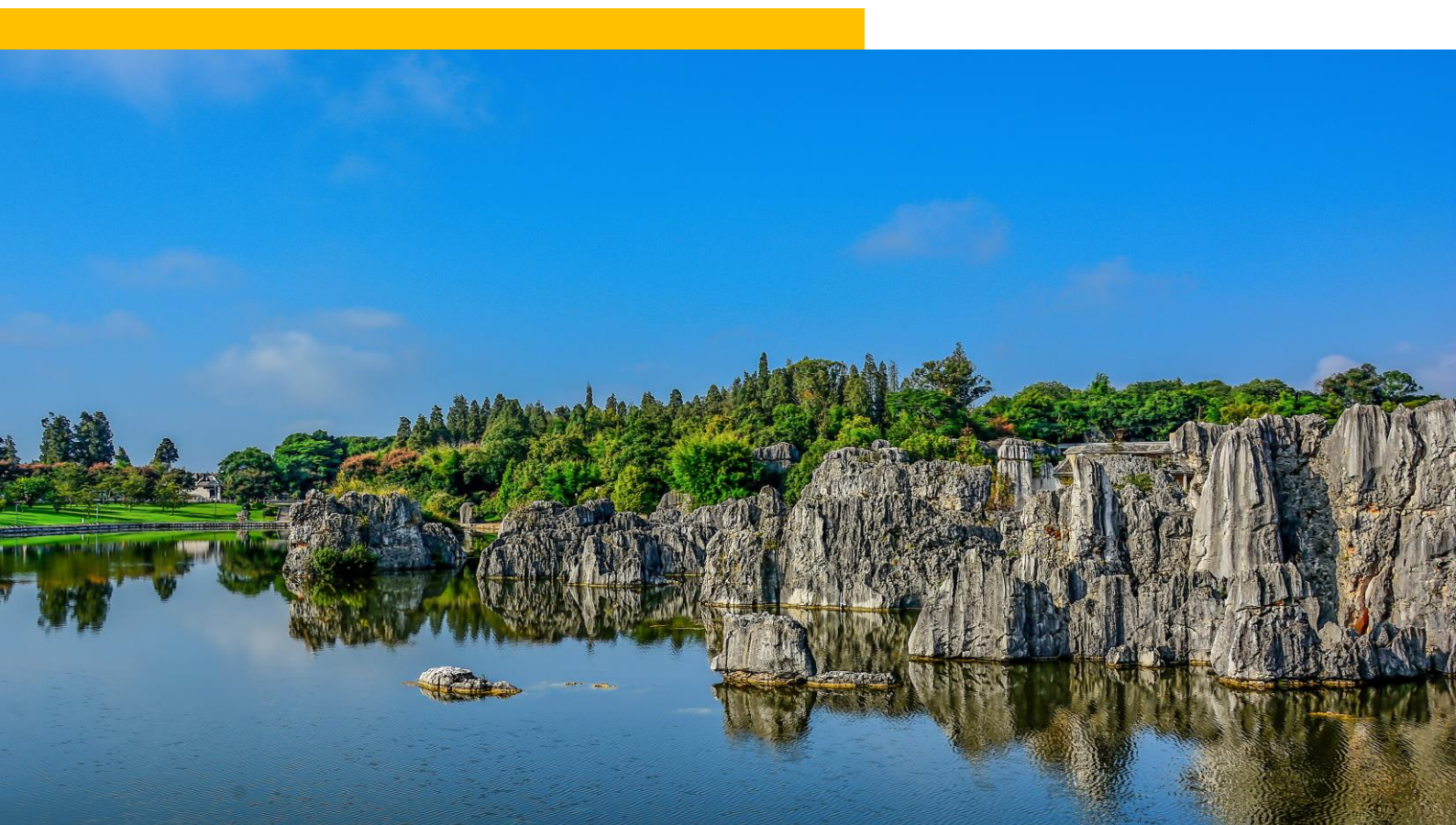


# Global Zircon Conference 2017

Kunming Kai wah Plaza Hotel,  
Kunming, China  
May 23-25, 2017



**Welcome to the Global Zircon Conference 2017**

Global zircon conference 2017, organized by Ruidow, intends to point out the direction for the development of the zirconium industry. It builds a high-end zirconium information exchange platform for domestic and foreign enterprises. China relevant government departments, domestic and foreign well-known entrepreneurs, and industry pundits will be invited to comprehensively analyze zircon industry trends and development in 2017. The attendees will discuss the supply, demand and application of zircon sand, and the future development and direction of zirconium industry.



REGISTRATION INCLUDES // Entry to all sessions for 3 day programme // Lunch and tea breaks during programme // Welcome dinner on May 23 and conference dinner on May 24// Tour cost on May 25 // Delegate pack + Conference proceedings // Delegate Messenger System Access

# Global Zircon Conference 2017

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Kunming Kai wah Plaza Hotel, Kunming, China

Contact: Mrs. beth xiang  
Email: [beth@ruidow.com](mailto:beth@ruidow.com)  
Tel: 86 15301038671  
Mob: 86 13264019072

- In the first half of 2016, zircon sand price fell sharply but turn to warm in the second half of year, the zircon sand price go into the rising channel in 2017?
- How about China imported zircon sand in 2016?
- Zircon sand supply of 2017 will be sufficient?
- How about zircon sand giant supply strategy in 2017?
- Zirconium silicate industry is still profitable? Will they raised price in 2017?
- Why zirconium oxychloride prices rose sharply in 2016?
- Zirconium oxychloride prices in 2017 will continue to rise?
- How ceramics and refractory industry develop under more and more strict environmental requirements?
- In 2016, the output of electro-fused zirconia was reduced, How to deal with such crisis?
- How zirconium refractory industry developed for Iron and steel, glass and other industries continued to slump?

## MARKET



## AGENDA



May 23 2017	Registration (9:00-21:00)
May 24 2017	Conference (8:30-16:30)
	Discuss (16:30-17:30)
	Exhibition (8:30-17:30)
May 25 2017	Tour on Kunming (8:30- 17:30)

## DELEGATES

### ***Economy and policy***

- Links between the global economy and the zircon industry

### ***Subject of zircon sand***

- Three major suppliers (Iluka, Tronox, RBM) zircon sand supply and market strategy
- Development of new zircon sand resources (Madagascar, Senegal, Mozambique, etc.)
- Present situation and future trend of the supply and demand of zircon sand in China



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## TOPICS

### Subject of zirconium silicate

- Review and new development trend of Chinese ceramic market in 2016
- Global zirconium silicate Market Situation
- The distress and outlet of zirconium silicate in China
- Changes in demand of zirconium silicate in ceramic industry

### Subject of chemical zirconium

- Analysis on the market operation situation and demand of China's zirconium oxide chloride
- Application of zirconium oxide in the downstream industry
- Present situation and development of zirconia ceramic industry
- Development prospects of ceramic knife

### Other downstream industries

- Current situation and Prospect of the market of fused zirconia
- Current status and trend of refractory materials in zirconia system
- Market analysis of precision casting industry
- Study on new technology of zirconium sponge in China
- Interaction: Zircon sand supply and demand market exchange



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## EXHIBITION

Exhibition booths for the worldwide zircon enterprises

Exhibitor (one attendee)	6.25m <sup>2</sup> (2.4x2.4m)	US\$2,500
Speaker and Exhibitor (one attendee and one speaker)	6.25m <sup>2</sup> (2.4x2.4m)	US\$4,500
Speaker(for company further promotion)		US\$2,200

### Exhibitor will have

- Standard booth (2.5x2.5m)
- One attendee
- A power supply (220V/5A)
- A table and two chairs
- Exhibition lintel with the company name
- Display exhibitor logo on the web
- Include exhibitor logo and company profile on the congress proceedings

### Speaker and Exhibitor will have

- A standard booth (2.4x2.4m)
- One delegate attendee
- One speaker (20mins, will be arranged)
- Display exhibitor logo on the web
- Include exhibitor logo and company profile on the congress proceedings
- A brief profile of speaker on the congress proceedings
- Standard booth 6.25m<sup>2</sup>



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## Global Zircon Conference Sponsored Program

Types	Co-organizer	Dinner	Standard	Lunch	Tea Break	Gifts
Fees(USD)	50,000	30,000	10,000	10,000	10,000	10,000
Complimentary Registrations	5	4	2	2	2	2
Background Wall LOGO	√	√	√	√	√	√
Front Cover LOGO	√	√	√	√	√	√
Publications (Pages)	Double	Double	Single	Single	Single	Single
Address Book (Pages)	Double	Double	Single	Single	Single	Single
Roll up Banner	√	√	√	√	√	√
Distributing with Information Pack	√	√	√	—	—	—
Weblink	√	√	√	√	√	√
Booth	√	√	√	—	—	—
Others	A meeting room & Dinner address oration	Speech at Dinner	—	the X display enterprises show	the X display enterprises show	LOGO on Gifts

## The list of participants, advertising (must provide information)

	Size(mm)	singal page price (USD)
Cover	210×210	1,500
In / Home / Back Cover	210×285	1,500
The Color Supplement	210×285	2,000
The Black and White Pages	210×285	1,000
Plate Surface	210×285	2,000
Mail List Color Insert	200×142	1,000
Address Book in Black and White	200×142	500
OTC Yilabao Advertising	1200×2000	500
Enterprise Data Bag	1	1000
Advertising Film	3-5 minutes video ads	2500

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## PREVIOUS SPEAKERS

- Alkane Resources Ltd.
- Australian Zircon NL
- China Building Ceramics Sanitaryware Association
- Fujian Shengsheng Mining Industry Co.,Ltd.
- GuangDong Orient Zirconic Ind Sci & Tech Co.,Ltd.
- Gunson Resources
- Hainan Wensheng Hi-tech Materials Co.,Ltd.
- Iluka Resources Limited
- Inner Monogolia Honfine Zirconium Industry Co.,Ltd.
- Jiangsu Miraful Nano Material Co., Ltd.
- Jiangxi Kingan Hi-Tech Co., Ltd.
- Kalbar Resources Ltd.
- Lianxun Securities Co.,Ltd.
- Matrix (Guangzhou) Chemicals Co.,Ltd.
- Mineral Deposits Limited
- Qingyuan Jinsheng Zr & Ti Resources Co., Ltd.
- Ruitai Materials Technology Co.,Ltd.
- Saint-Gobain ZirPro (Handan) Co.,Ltd.
- Shandong Goldensun Zirconium Industry Co., Ltd.
- TiZir Limited
- Tronox Mineral Sales
- Yingkou Astron Mineral Resources Co., Ltd.
- Zhejiang Zr-Valley Science & Technology Co.,Ltd.
- Zibo Guangtong Chemical Co., Ltd.

## PREVIOUS SPONSORS





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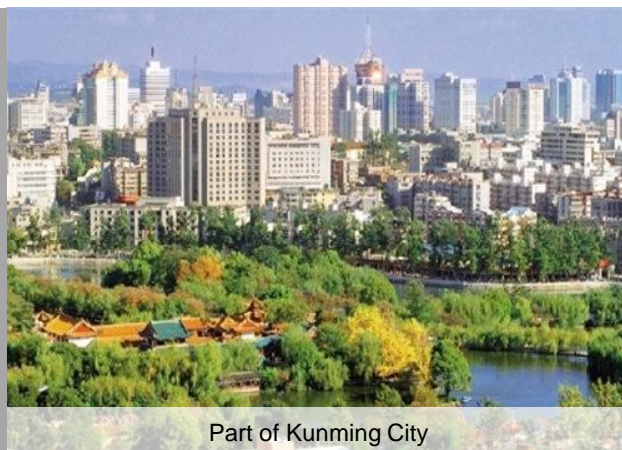
Mob: 86 13264019072



## WELCOME TO KUNMING

---Kunming, The "Spring City"

Kunming is only megalopolis city in Yunnan province and the third large city in southwest China. It is the center of yunnan provinces' politics, economy, culture, science and technology, and transportation center, and it is an important tourism and commercial city in the west of china. At the same time, Kunming is a state-level port city, 5 hours circle center of Asian aviation; it is also gateway hub for Southeast Asia and South Asia and the only metropolis for ASEAN. Kunming is not hot in summer nor cold in winter with a pleasant climate, the four seasons temperature is always maintained at between 3 to 29 °C, the climatic characteristics of Kunming won the famous reputation of the "Spring City".



Part of Kunming City



Cooling the titanium slag

Yunnan province has abundant resources of titanium resources. Its limonite with high-grade, less impurity and easy exploit. Statistics show that the yunnan province has proven 30 ilmenite deposits, with reserves of 55,610,000 tons of which high-quality ilmenite reserves up to 32, 650,000 tons. Through unremitting efforts, Yunnan has formed a relatively complete industrial chain of titanium. It already established titanium and titanium alloy ingot smelting, wide strip coil hot-rolled, cold-rolled, bar and wire rolling, forging processing with the leading domestic level titanium processing industry chain.

Every year of December, hordes of seagulls from distant Siberia fly to Kunming throughout the winter.

They hover around the Dian chi lake, Cuihu lake, live in every river of Kunming.



Yunnan Cuihu Park

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Company (English):

Company (Chinese):

Industry Sector ☐ Zircon Processing ☐ Zircon Trading ☐ ZrSiO<sub>4</sub>, (Zircon Powder)  
☐ Zirconium Chemicals ☐ Fused Zirconia ☐ Refractories  
☐ Others

Postal Address

Zip

Contact

Tel

Fax

Mob

Email

Sponsors

☐ Co-organizer

☐ Dinner

☐ Standard

☐ Lunch

☐ Tea-Break

☐ Gifts

☐ Publications Ads

Booth

☐ Yes ☐ No

Delegate Name

Position

Tel

Mob

Arrival Time

## Registration methods:

1, Fill the "Registration Form" and send it to the Conference Committee by fax or email. Once receiving it, we will confirm with you as soon as possible. (Fax: +86 10 87653110 E-mail: [beth@ruidow.com](mailto:beth@ruidow.com))

2, Registration by phone call. (Tel: +86 13264019072)

3, Online Registration, please visit <http://en.ruidow.com>

Kunming Kai wah Plaza Hotel★★★★★ (Add: No.157, Beijing Road, Kunming, Yunnan, China)

Tel: +86(0871)63562828, Web: <http://www.kaiwahplaza.com/> China

**(Note: Breakfasts and the service charge (15%) are included.)**

Executive Deluxe Single Room, RMB 700/room night, ( )night

Executive Deluxe Twin Room, RMB 700/room night, ( )night

The conference committee has reserved the rooms for you. Please contact with us before May 1th, 2017 for booking your preferred rooms and for any other requests.

## FEE RATE FOR THE CONFERENCE

### ■ REGISTRATION

Early Bird (Save \$500)

Book & pay before 31/03/2017 USD1,500 per person

Standard(Save \$200)

Book & pay between 1/4/2017-20/5/2017) USD1,800 per person

Late Rate(Full Rate)

Book & pay after 20/5/2017 USD2,000 per person

### ■ Fee Rate for the booth

- USD2500 for a standard booth(Conference price for 1 persons Free).

### ■ Advertisement & sponsorship

- Welcome to sponsor this event. We will choose best packages for you. More information on availability at [beth@ruidow.com](mailto:beth@ruidow.com)

## PAYMENT:

**Account name:** Beijing Ruidow Info Tech Co., Ltd.

**Bank:** Bank of China Beijing Dong Jing lu Subbranch

**Account number:** 3324 5602 9073

**Bank Address:** No.42 Dong Jing Road, Xuan Wu District Beijing, China

**SWIFT Code:** BKCHCNBJ110

**P.S.** Please note registration payment could be fully refunded in written form by March 10; otherwise it would be charged 40% before March 20. The committee would not accept the refund after March 20.



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## Main Services:

**Price Quotation:** in-time, fast and real information of market price and industry news of related products, to provide basis for you to have a clear view of market situation;

**Market Comment:** write market analysis articles with first-hand information and to provide references for you to estimate the market tendency;

**SMS Quotation:** provide the product price information of the day accurately and timely so that you can always know the market trend anytime and anywhere;

**Industry Data:** mainly include price, production, import and export data of the products of relevant industries as well as the related analysis report to provide the data support to you for making business planning and decision;

**Electronic Journal:** to provide the national and international clients with monthly report, quarterly report and annual report in both Chinese and English with the contents covering the analysis on national and international market movements, the production, investment of the relevant industries as well as the forecast to the future market. The main monthly publications include *Rare earth Monthly*, *Zirconium Monthly*, *Titanium Monthly* and *Tungsten Monthly*, etc.

**Industry Conference:** Ruidow initiates and hosts the Industry Conferences for the relevant products. We will invite domestic and international producers, suppliers, investors, traders as well as government officials to attend to have a discussion on the industry situation and future development; we also participate in the organization of the conference held by other organizers, such as "Real Earth Sophisticated Experts Meeting", "Baotou Real Earth Industry Forum", etc. The "Global Zircon Industry Conference" held by Ruidow is already a remarkable global conference in zircon industry. There are over 400 delegates attending every time. "Real Earth Market Seminar" and "Global Titanium Feedstock Conference" are also influential conferences in China and outside China. "China Tungsten and Tungsten Carbide Market Seminar" is also well accepted;

**Column Cooperation:** Ruidow started to cooperate with *China Non-ferrous Metals* in 2013 to jointly open the Column for real earth on this newspaper, providing introductions to national and international clients the current real earth market movements;

**Specific Project Research:** provide specialized research work to clients who have special requirements;

**Advertising Service:** provide advertising business for both domestic and international clients on the official website, conference publication, real earth special page and electronic journal in order to promote the image and improve the reputation for enterprises.

## Value-Added Services

**B2B Platform:** a business trading platform covering multi-product and full directions, to build a powerful one-stop shopping platform for enterprises;

**Technology Consulting:** to solve problems of production and scientific research with the support from numerous industry experts;

**Market Research:** a large scale investigation and survey on segmentation industries, provide information support to enterprises on industry status and industry development trend;

**Enterprises Website:** one-click enterprise shops, personalized web page, to build web advertising platform for the enterprises.

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Fax: 86 10 8765 3110  
Address: Room 1608, Pumanshan Building 2, No. 71 Songzhuang Road, Fengtai District, Beijing, China  
Post Code: 100079